



ALHADAF  
We Inspire الهدف



ALHADAF 2018  
FOR TRAINING

*Annual Report*

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## *A Word from the Founder*

Through our third year of AlHadaf, we have learned that we might not be able to save all the 2500 children who die every year, but we can save some of these precious children whose childhood was stolen by the world's injustice.

I still remember myself, three years ago, carrying a box going from one orphanage to another, and from one refugee gathering to another helping the children through the art therapy and the life skills training and trying my best to provide food and clothes for them. Through these visits, and three years of dedication, it went from twenty hearts touched to around (2473) people in 2016 and (2733) in 2017 and (2021) in 2018.

When people ask me what makes AlHadaf special, I always answer them that it is the personal attention for each person from any religion, denomination, or citizenship that enters our center. We all speak the international language of love. And this is just the start of a wonderful journey for a better future for the next generation in the Middle East because children and their families are not a distraction

from more important work, but they are the most important work.

An important program was eventually birthed which was training the foster mothers to be able to connect with their foster children; this completed our tailored training towards the orphans in the Jordanian orphanages and their caregivers. We also teach them English for a better chance to find jobs and secure their future. This program works alongside with teaching our refugees English for the asylum seekers and learning a new skill to help them to fish instead of giving them a fish. We gather the refugees with our Jordanian students to prevent them from choosing the path of extremism when they are able to witness what that path can do to families. AlHadaf is providing the need with dignity and grace, AlHadaf means shopping for free in the Boutique of the second-hand clothes without feeling broken, AlHadaf is a second home for the ones who lost theirs and are waiting for a new warm place to call home again.

**Eng. Maran Maayah Abu Jaber**  
CEO/Founder

# WHO ARE WE

AlHadaf is a registered non-profit organization in the Ministry of Industry and Trade in the Hashemite Kingdom of Jordan. We are committed to helping and empowering vulnerable orphans and refugees of all ages and backgrounds through training, educating and providing health and trauma treatment programs.

Our programs combine art and trauma therapy, emotional healing workshops, life skills training, and psychological counseling to help those who have suffered great loss and injustice.



## OUR VISION

Every child deserves a chance to live, learn, and grow.

## OUR MISSION

To inspire children and their families, placed in the Kingdom of Jordan and affected by the world's injustice, and to achieve positive change in their lives.

## OUR VALUES

1. Integrity, transparency, and accountability
2. Sustainability with high a standard of service towards all our beneficiaries from all backgrounds and religions (quality over quantity)
3. To provide a healthy work environment, especially for mothers, while maintaining a healthy work/life balance among our team



## AlHadaF's Third Birthday and New Center Launching

By the beginning of the year, we relocated our offices to our new center at Fuheis. It is not only spacious and has a great view; it is also incredibly close to our beneficiaries current residencies. We held an open house and launched the new center, introduced our programs to the local community, presented the ladies' products from the sewing course, and had a great time with our partners and connections. We would like to thank everyone who participated through visiting or through their warm messages; we couldn't have done it without your continuous support!





## *Refugees Program*

With a warm heart, we welcome new groups of Iraqi families who fled their country to escape terrorism and discrimination. At AlHadaf, the women from these families go through four levels in our Refugees Program, as follows: art therapy, then trauma workshops, followed by the Basic English course, and then they choose a skill to learn through our Makeup or Sewing Courses. Art therapy and trauma workshops aim to help the women vent their feelings through sharing their stories, sometimes grieving, and receiving emotional support. These trauma workshops extend through their stay with AlHadaf through continuous follow-ups; these workshops do not only break the ice, but transform the vulnerable ladies to strong and hopeful women with bright smiles.

# English Course

*"One language sets you in a corridor for life. Two languages open every door along the way."* Frank Smith

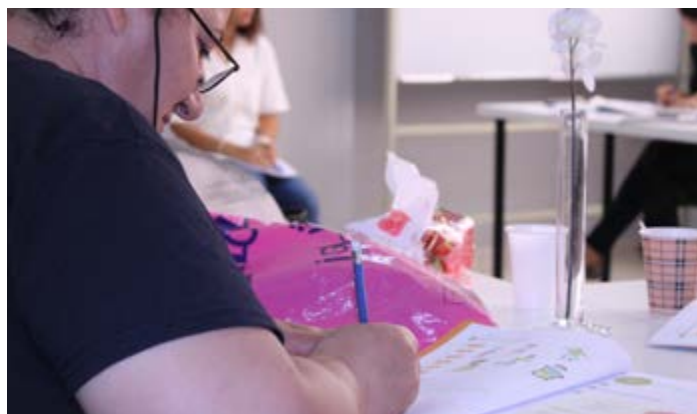
Right after the art therapy and trauma workshops, the ladies are now officially prepared to learn something new to develop them and built their futures again. The reason behind the Basic English courses is helping the ladies acquire a language in order to communicate properly in a new community within the new country they will live in as asylum seekers.

This year, we welcomed a brand new group of Iraqi women into our AlHadaF community when they began the English course in May. We are always looking for ways to improve our tailor-made curriculum, and this year we did so by introducing English workbooks for each student into the lesson plans. The workbooks provide our dedicated instructor with an additional tool to teach our Iraqi women through writing, speaking, and reading comprehension activities. Our students devoted time and effort to their studies throughout the seven months of the English course and we have observed incredible progress in each of their English language abilities. The women's commitment to learning has provided them with valuable skills that will help them succeed in the future and we are incredibly proud of what they have accomplished.



After witnessing massive improvement in the ladies' English level, we established a conversation club for the elite! A small group of women with an intermediate level of English sat with American interns every week, and had different conversations on previously chosen topics and had a great time. This club did not only widen the women's vocabulary list, but also boosted their confidence while speaking.

Upon the ladies completion of the English Course, and because of our massive belief in teaching the women how to fish instead of giving the fish to them, we encourage them to participate in our courses to learn a new skill, by choosing either the Makeup or the Sewing Courses:



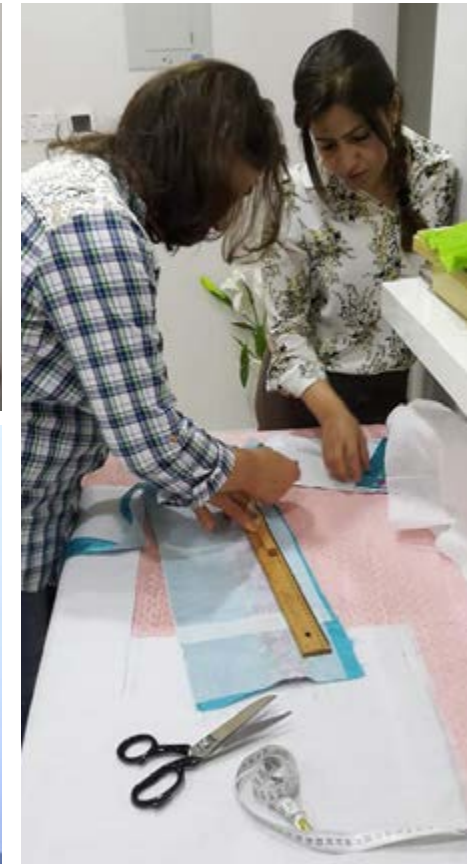
# Makeup Course

Because we know that makeup is a common language for women all around the world, and that they can use it as a skill wherever they end up living at, either going back to Iraq or going to Australia, America or Canada; we continued to support our Iraqi refugee women through the professional makeup course this year. More women completed the course and now have a practical skill to earn money and feel confident in themselves. To celebrate their accomplishments, we distributed certificates and had breakfast together with a group of friends and other supporters. One lady who completed the course went on to become the teacher and earn some money passing on her skills to other Iraqi women.



# Sewing Course

Aside from the Makeup Course, the Iraqi women joined our weekly sewing course, which empowers them by giving them a skill they can use to work from home, earn some cash, and regain control of their lives. They are trained by another Iraqi woman with tailoring experience. The skill also comes in handy for their personal lives, as the women brought in their children's clothes that needed repairs and practiced on them. Our ladies advanced to the second level in September, and their improvements are truly showing in their beautiful designs! Now, their work is turned into beautiful products that are sold to support them. Once they become more advanced they can pass on their knowledge to their families and even get paid to teach others.



*"If you have a passion for something, you'll excel in it" says our Iraqi friend from the sewing course, Sahira.*

# Art Therapy

While the women are hard at work in the English class, their children take part in our art therapy program. Our art therapy program provides the children with a safe environment to process trauma that they have experienced, while also teaching them healthy ways to deal with negative emotions through an array of art media. The activities also focus on helping the children gain confidence and self-esteem, identify and express their dreams for the future, use their imaginations to create their own safe spaces, and explore important life lessons that they can use to achieve their goals. It is amazing to see the impact that art has on improving the emotional wellbeing of our children and we enjoy watching them open up with each new skill they learn.





## *Self-Empowerment Training for Teenage Refugees*

Teenage years are tough for girls and their parents, and for refugees this struggle is amplified. Dealing with trauma, insecurity, loss, in addition to regular teenage strife can be incredibly overwhelming. With help from our certified life trainer from The John Maxwell Team, Ms. Madelaine Sweiss, we held special self-empowerment training for our teenage girls where we worked on several topics including positive self-image, failure and success, and developing strong personal character. We are very proud of how far these girls have come, and will continue to teach them the skills they need to face life's challenges.





## *Church Sponsorship Program*

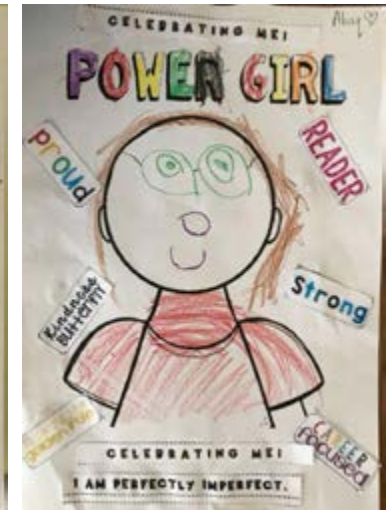
This year marked the first success of our church sponsorship program with Canadian churches in collaboration with AlHadaf. The beloved Fandakly family has finally departed and settled in their new home in Canada to start a fresh new chapter of their lives after a long wait! As we say goodbye to different families who gained asylum, we are looking forward to future partnerships and sponsorships to ensure more safe homes and futures for our beloved refugees. Our CEO/fonder Mrs. Maran Maayah Abu Jaber was able to check on them through her visit to Canada.



# Orphans Program

Studies show that children whose emotional needs are not met at an early age will not be able to accept love given to them at earlier life. This is why we are teaching the caregivers how to form special bond and teaching them how to pay attention to the individual, listening to them and encouraging them in their daily battles. We continued our partnership with a local orphanage, providing specially-tailored life skills training, art therapy, and Basic English courses to the young and bright girls. We provide age-appropriate activities to each group, filling a gap in the children's education and helping them feel more optimistic about their futures. This year we felt the need to focus our life skills curriculum on self-love and appreciation for one month, sharing stories about self-appreciation, and having them list their favorite things about themselves. In addition to personally and educationally supporting these girls, we provide accountability and trainings for their caregivers. We are proud to be the first in Jordan to provide a special training program for foster moms by our certified life skills and attachment trainers. This year, we said a bittersweet goodbye to three girls as they were fostered by three different families. We will miss these girls but are incredibly happy to see them being cared for by new loving families.

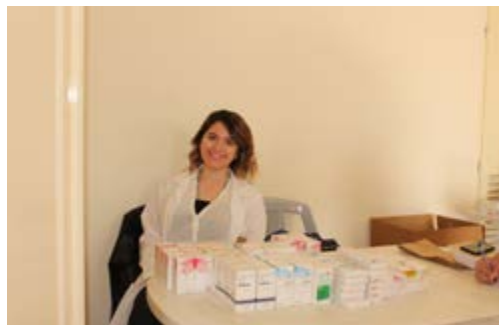
We are also proud to say that we are the first in Jordan to establish trainings for fostering families in Jordan. Therefore, we held an event for all foster moms in the country, after our CEO/founder Mrs. Maran Maayah Abu Jaber was certified to train foster moms. It was a great time for different foster moms to gather and share their experiences, while they got great guidance to ensure healthy fostering in their families.



# Health Program

## Medical Campaigns

This year we hosted two free medical campaigns to benefit the local and refugee community, in which we covered over 800 individuals from the Iraqi and Syrian refugees to Jordan orphans or Jordanians in need. In March, we had a campaign in partnership with the Greek Catholic Church at Marj AlHamam with a group of Jordanian doctors and nurses, who provided great medical care and check-ups for everyone in need. Then in May, we held a two-day health campaign at the office, where volunteering doctors, physiotherapists, and other supporters of AlHadaf who provided health awareness sessions, health check-ups, medications, and stress relief to the Iraqi women and children. Other than providing many health services, they interacted with the kids through educational and art therapy activities. At the end of the campaign AlHadaf team, the medical team, and the Iraqi women and children shared a meal together and the families were provided with food to take home.





## Basic Health and Oral Hygiene Training for Refugees and Orphans

At AlHadaF we are always looking to provide our beneficiaries with life skills training and their health and self-care is an incredibly important part of that, especially after the difficult and stressful situations they have been through. We are grateful to our guests who came from the Netherlands for two-day Basic Health & Oral Hygiene training for caregivers at our partner orphanage as well as for our Iraqi mothers and their children.





## Summer Camp

Our children's Summer Camp, which was new last summer, was such a success in teaching kids the value of community service and life skills that we decided to host it again this year. This time around we expanded it to three weeks of fun, learning, and community involvement with a wonderful group of Jordanian children and many great guests. Each camp session lasted five days and each day had a different theme. One day the theme was kindness, which was supplemented with a special visitor from the group "Appeal to Support Jordan's Pets and Animals," who taught the children to be compassionate to animals and the environment.



## Summer Camp

Following the session, the children had fun playing with the animals she brought. Another day the children learned about teamwork and did different activities where they worked together to achieve a common goal. The camp children also got an opportunity to connect with the Iraqi refugee children, playing and drawing together. Then the kids participated in a fundraising opportunity, where they painted t-shirts and sold them to their families and friends and then used the profits to provide food to the refugees. The kids expressed themselves artistically through drawing activities, crafts, and they even created a band in a music therapy session.



## *Schools program*

Because we know the ideology of extremism can target our school students in many forms such as radicalization, we wanted to show the students the ugly face of this kind of ideology. We gathered the Iraqi refugees who are ISIS survivors with local students through the art therapy sessions, where the children can speak their stories in their perspective and our students can learn not to choose this path when taking important decisions in the future.

This year, we partnered with a number of schools, as follows:



# Mashrek School

Wednesday, February 7th marked the 4th Annual Global School Play Day at Mashrek International School, where they invited our Iraqi refugees' kids from AlHadaf's programs to enjoy the day playing outside with their students, to promote awareness on the importance of unstructured play on healthy development and learning.

Also, a group of students from Mashrek International School asked AlHadaf to help them with a community project to rebuild the house of Abu Ahmad, an old man in need, as rain poured down on him and his family. The Mashrek School has not only helped this man and his family to live comfortably and safely, but they have also helped introduce the importance of community service to our youth.





## *The International Academy – Amman (IAA)*

Here at AlHadaf we believe in making big changes by taking small steps, and awareness is a vital first step to change. We hosted an awareness session on the ideology of extremism, informing a group of students from The International Academy - Amman (IAA) Her Majesty Queen Rania School about the effects of extremism on families and entire countries. The students saw how the Iraqi refugees at AlHadaf once lived normal and peaceful lives, but they were uprooted by violent extremism and forced to flee. They had the chance to meet these refugees and spend time with them, doing art therapy projects and talking with them.



# *Al Ahliyyah School for Girls*

Fifth graders from AlAhliyyah School for Girls (PYP program) paid a visit to our center, discussed the importance of art therapy in the lives of refugees, and how they are able to express and process their feelings, as well as translate their actions through art.



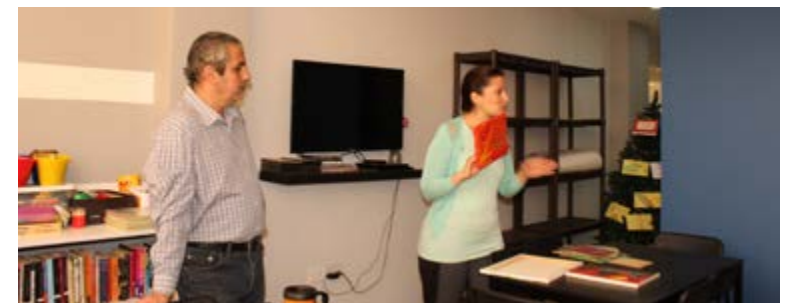
# Amman Baptist School

As a part of our yearly Ramadan charity campaign to support unprivileged families in Jordan, a group of students from the Hashemite Tri-M chapter of the Amman Baptist School band collaborated with AlHadaF to distribute food packages to Palestinian families at the Baqa'a refugee camp.



# Kelsey School

Students from Kelsey School visited our office and our CEO/founder Mrs. Maran Maayah Abu Jaber gave them a tour, taught them about our programs, and answered their questions.





## Amman Academy

After collecting our children's wishes for Christmas, each student from Amman Academy chose a child in order to make their wish come true. Then, they gathered with the families and enjoyed a Christmas celebration in which the gifts were distributed.



# Community Partners



## Amman Rotana

Our lovely Iraqi kids who participate in our art therapy program enjoyed Christmas cookies decorations and other activities at Amman Rotana Hotel with their families. What is Christmas without these kids' lovely smiles after all!



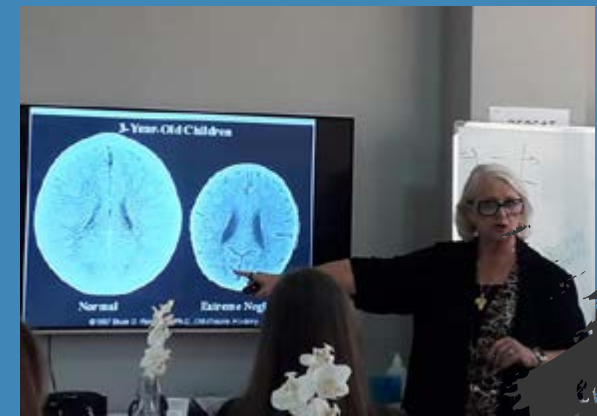
Earlier in the holy month of Ramadan, The Boulevard Arjaan by Rotana invited our beloved Iraqi refugee kids and their mothers to a beautiful Ramadan Iftar where they enjoyed a fun evening and great Iftar.



# Staff & Volunteer Training

## Being Trauma Informed

We were honored to have Ruby Johnston, director of the Institute for Human Services-Canada, licensed social worker, and global trainer for child welfare, leadership, and management, come all the way to Amman to conduct a training session on working with traumatized children. Mrs. Johnston led our AlHadaf staff and several community members in a two-day workshop that focused on helping us become "trauma informed." We learned about the many ways that trauma can manifest itself in a child's actions and how to identify trauma driven behavior so that it can be appropriately addressed and the child can receive the help they deserve.



# Capacity Building Training

**Dr. Emil Abu Jaber** *(PhD in Organizational Leadership)*

In response to our team's needs to enhance their communication and professional skills at AlHadaf, we had a series of trainings on strategic planning, communication skills and conflict resolution, problem solving and decision making, emotional intelligence and leadership with integrity, and time management. We also hosted employees from different organizations because we believe in training local NGOs to ensure quality in dealing with traumatized individuals and children.



# Internships

Since the beginning of our journey here at AlHadaF, we have always encouraged individuals to take action in voluntary work and community service. Our offices welcome different groups of interns throughout the year, who help us in accomplishing a lot of tasks and also take part in our programs. Alongside with our partnership with CET academic programs, which provide us with interns from the United States each semester, we also accept individual internships and grant them a certificate upon their accomplishment of the required period. Special thanks go to the interns who served our community with AlHadaF previously, to those who are currently helping us, and to all of those who will come and be part of what we do in the future as well!





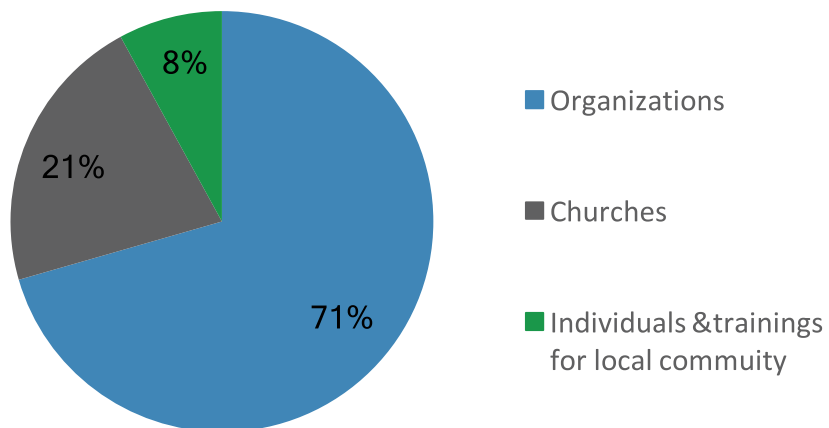
## *Financial Information* Accountability

Being transparent with all our donors is of our priorities, we are accountable to all the funds we receive thus we provide our donors with receipts and reports of the donations spending. And, to maintain the highest standards of accountability, AlHadaf has a third party certified editor to examine the financial reports monthly and annually, insures the accounting system and internal controls are accurate.

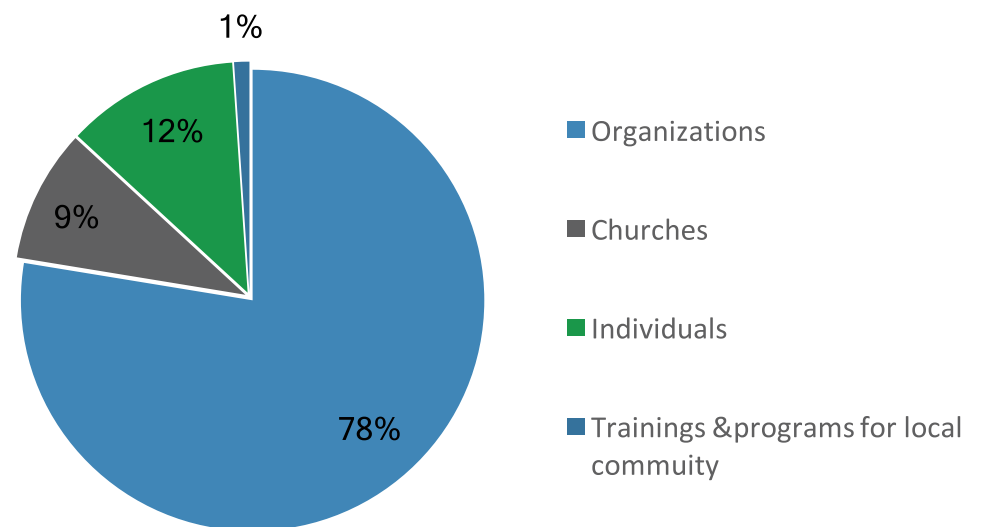
This year we provide our finances summary in comparison with last year, our fixed and general expenses this year were %35 of our total expenditure due to relocating our centers, %4 of this year expenditure was invested in fundraising activities, and %61 of our expenditure this year was on running AlHadaf's programs: refugees program, orphans program, health program, education program and expansion of new programs.

From our aim to be self-sufficient and support our programs, these two years we initiated to provide paid summer camps for our local community for a small fee, in which all proceedings were directed to fund our other main programs.

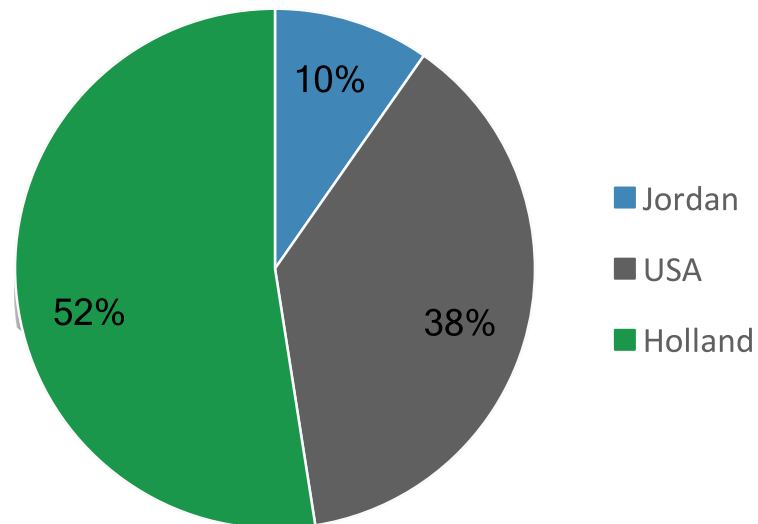
## Donations by Donor Type- 2017



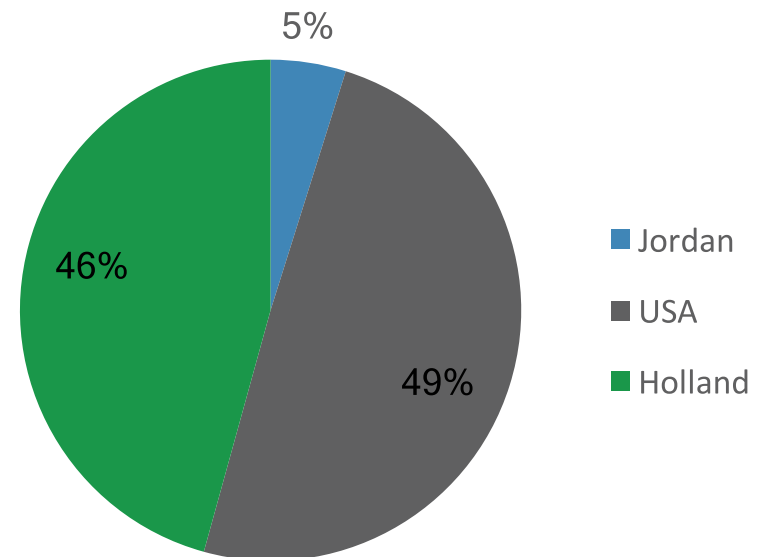
## Donations by Donor Type- 2018



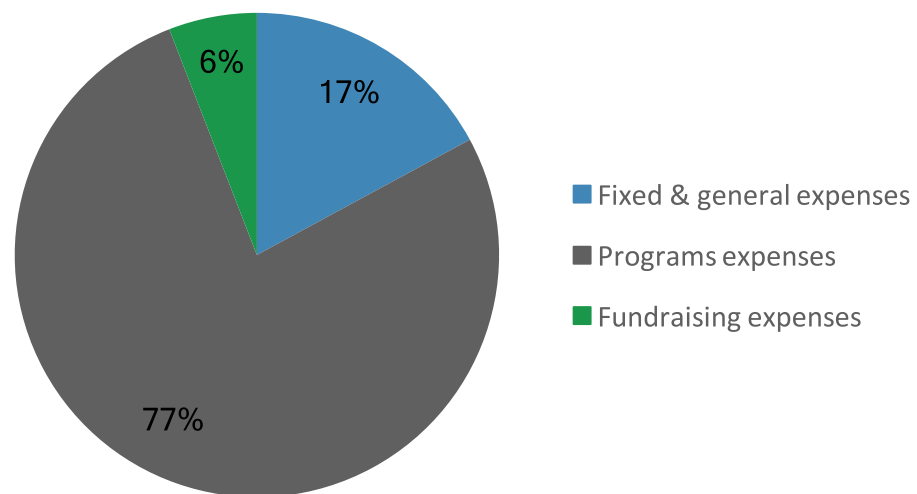
## Donations by Location- 2017



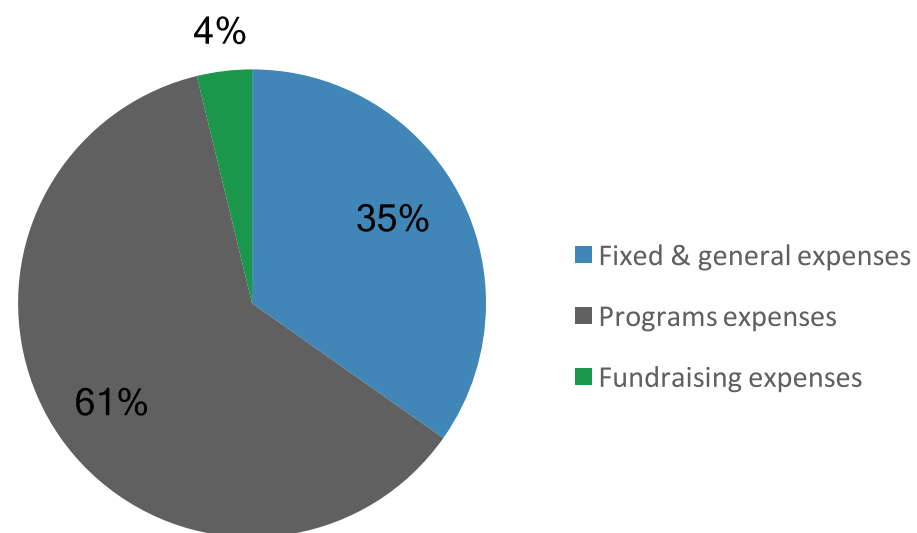
## Donations by Location- 2018



## Expenditure by Activity- 2017



## Expenditure by Activity- 2018



# Beneficiaries Served

Number of Beneficiaries 2018	
Training	Total
Adoptive /Foster Mothers Event	25
Art Therapy	60
Caregivers Training	5
Orphans Program	60
English Course	100
Post Traumatic Disorder Training	15
Capacity Building Training	10
Kids Summer Camp	45
Makeup Course	32
Sewing Course	16
Campaigns	
Medical Campaign	160
Medical day	300
Ramadan Food Packages Campaign with Amman Baptist School	10
Rotana Christmas Campaign	28
Rotana Ramadan Iftar	20
Mashrek School Christmas campaign	40
Adopt an Angel Campaign with Amman Academy	85
Workshops	
Art Therapy with International Academy - Amman	100
Art Therapy with Al Ahliyya School for Girls	25
Kelsey School Visit	75
Komandor Boutique	750
Volunteering & Internship Opportunitites	60
Total Number of Beneficiaries	2021

## Goals

1. Increase 20% in the number of the beneficiaries served through our orphans, refugees, and school community service programs.
2. Continue serving our families with clothes from our second-hand boutique to be able to clothe more orphans, refugees and people in need.
3. Continue and improve our training program for other local passionate non-profits in our country. To be able to make the maximum positive change with the minimum struggles to shorten the gap between the professional international donors and the local passionate nonprofits in our country, to be able to open more opportunities for the people in need.
4. Launch a fundraising event for our supporters to increase the local funds and spread awareness.
5. Keep AlHadaf center a place of peace and joy, not only for the beneficiaries but also to the team members.
6. Help more children to dream again, especially when no dreams are found.
7. Influence the decision-making process through lobbying and merging in changing rules for the sake of the orphans in Jordan.





## Bank Account for Donations

**Name:** Shareket Al Hadaf Lel Tadreeb

**Account Number:** 0390107448615101

**Swift Code:** UBSIJOAXXX

**IBAN:**

JO15UBSI1270000390107448615101

**Bank Al-EtiHAD- Khalda Branch**

**Amman-Jordan**



## Contact Information

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